

In Bloom

Festival of Flowers at the Upstairs Gallery

Saturday 30th June – Saturday 21st July

OPEN SUBMISSION – calling 3D artists

Exhibit your work alongside a group of invited artists as the Upstairs Gallery becomes a Flower Shop from Saturday 30th June to Saturday 21st July.

Showcase your skills by creating hand-made flowers to be sold individually. Use any medium or technique (e.g. paper, ceramic, glass, textile, metal, etc.) and let your imagination run riot.

Each flower will be displayed as a florist displays single stem flowers, in a variety of containers, ready for customers to choose their own selection.

Criteria for inclusion:

- ❖ Each flower must be for sale individually, not as a bunch or arrangement.
- ❖ Each flower can be different.
- ❖ The size from bottom of the stem to top of flower must be between 15cm and 50cm.

Submission fee: £10 for between 1 and 20 flowers.
Commission on sales will be 24%.

We will not be having a formal selection process but your work must fulfill the brief as set out above. If you are not sure about anything, please contact us by email and we will be happy to provide advice.

To participate, please send an email with an image of one of your flowers to upstairsgalleryberkhamsted@gmail.com by Friday 15th June.

As acknowledgement of receipt of your image and your wish to participate we will email you a Stock Sheet on which to list the flowers that you intend to submit.

Delivery of work: Friday 29th June, 10am – 2pm.

Please let us know approximately what time you plan to deliver your work, and note the following:

- **Each flower stem must be clearly labelled with your stock code (including your initials or other means of identification) and price.**
- **Your stock sheet needs to be completed and brought with you on Friday 29th June.**

Collection of work: Saturday 21st July, 1.00pm – 3pm